

# Summer Discovery 2018

## SUMMER OVERVIEW

4,840 participants registered

1,004 finishers

874 new youth library cards created

98,693 youth books circulated

## PROGRAMMING

42 Summer Discovery programs:

5,064 attendees

124 storytimes:

3,154 attendees



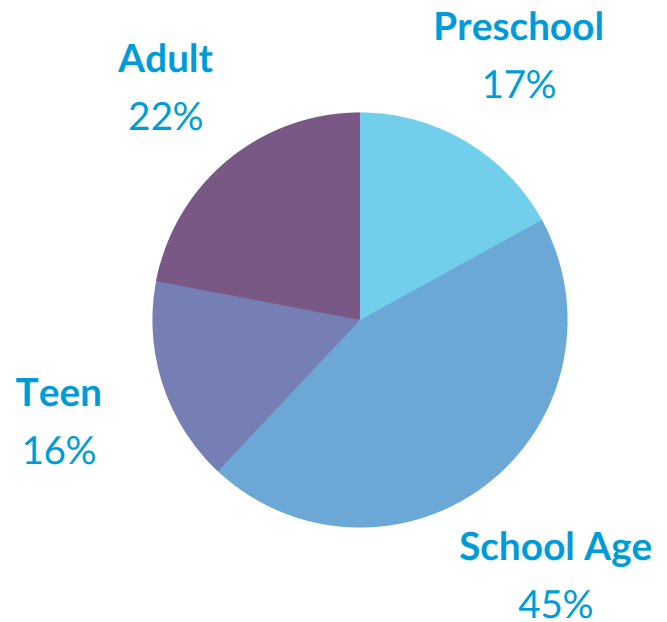
135 other youth programs:

4,506 attendees

Total summer event attendance:

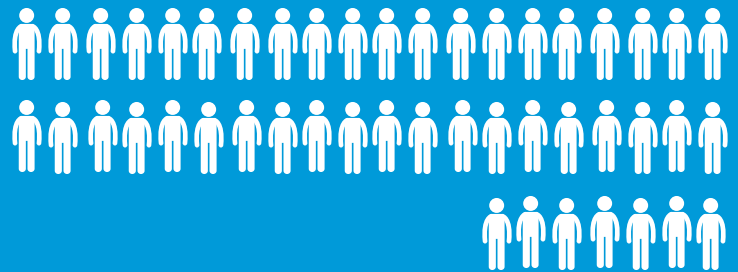
12,724

## PARTICIPANT DEMOGRAPHICS



## VOLUNTEERS

47 teens volunteered for a total of 1,147 volunteer hours



## READERS TO THE RESCUE

233,160 extra minutes logged



## PEOPLE SAY...

"As a parent, I was able to discover what types of books my sons like to encourage further reading. I'm excited to see how my 9 year old tests on his reading at the start of school."

"We enjoyed earning our stars, tracking was fun & a great challenge for adults."

"I like that the library encourages and rewards children for reading and giving them fun things to do in the summer."

"Summer Discovery helped us to continue thinking about reading and finding new activities that we did together as a family over the summer."

## AT THE END OF SUMMER

**65%** of caregivers said their family read more

**80%** of caregivers said their child was a stronger reader because of Summer Discovery

## THANK YOU TO OUR SPONSORS

Alaska Railroad

Alaska Rock Gum

Alaska State Library

Alaska State Fair

Anchorage Museum

Anchorage Ombudsman

Benihana

Carrs/Safeway

H2Oasis

Over the Rainbow Toys

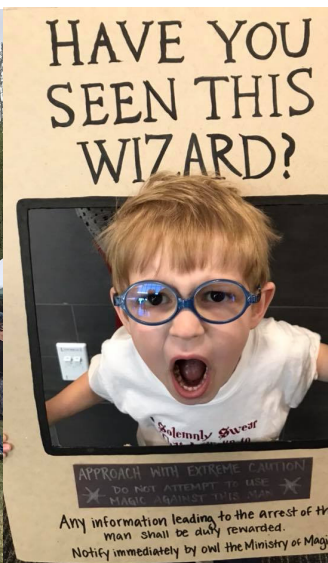
The Dome

Title Wave Books

## DONATIONS

**\$23,000** in cash from the Friends of the Library

**\$4,000** in-kind donations from other sponsors



## EVENT HIGHLIGHTS

Reading Rendezvous had record attendance-- **3,100** people!

Harry Potter Day brought in **1,800** people to Z. J. Loussac Library